

**IFTA Fintech Achievement Awards 2020**  
**Package as a Diamond Sponsor**

<b>Sponsorship Amount: HK\$280,000+</b>
<b>A. Logo Acknowledgement<sup>1</sup></b>
<ul style="list-style-type: none"> <li>• Company logo exposure on IFTA award website</li> <li>• Company logo exposure on IFTA award e-circulars</li> <li>• Company logo exposure on official sponsor acknowledgement post on IFTA LinkedIn</li> <li>• Company logo exposure on the event backdrop during the Award Presentation Ceremony</li> </ul>
<b>B. Publicity/Media</b>
<ul style="list-style-type: none"> <li>• Company logo on <u>SELECTED</u> event newspaper supplement(s)</li> <li>• ½ Advertisement on <u>SELECTED</u> event newspaper supplement(s)<sup>5</sup></li> <li>• Exclusive interview on <u>SELECTED</u> event newspaper supplement(s)<sup>3</sup></li> <li>• Dedicated Post on IFTA LinkedIn<sup>2</sup></li> <li>• Sponsor's biography column on IFTA award website<sup>2^A</sup></li> <li>• Video-taking opportunity<sup>4</sup></li> <li>• Promotion Banner on IFTA award website<sup>5</sup></li> <li>• Exclusive interview and TVC on ViuTV<sup>10</sup></li> </ul>
<b>C. Exposure at the Award Presentation Ceremony</b>
<ul style="list-style-type: none"> <li>• MC acknowledgement</li> <li>• Speaking Opportunity for max 15mins<sup>6</sup></li> <li>• To receive souvenir at Award Presentation Ceremony</li> <li>• Opportunity to place promotion materials in reception desk</li> <li>• Roll-up display banner in foyer area<sup>7</sup></li> <li>• Promotion booth in foyer area<sup>8</sup></li> <li>• Video advertisement during registration period<sup>9</sup></li> <li>• 20 Complimentary passes for the award ceremony</li> <li>• Inside Front Cover Advertisement in the award programme booklet<sup>5</sup></li> <li>• Photo-taking opportunity with Guest of Honour in stage programme</li> </ul>

## Remarks

1. Logo acknowledgement is subject to the date of sponsorship confirmation and the publish dates of the respective promotional materials.
2. Content is prepared by sponsors and must be approved by IFTA in advance.
3. Sponsors are entitled to a prestige interview, where they can share their thoughts, the innovative ideas and the future development of their projects. Advertorial will be published in selected newspaper supplement(s)\*.
4. Video is conducted by IFTA self-arranged video crew and will be edited and circulated via IFTA promotion channels, including website, LinkedIn or selected media outlet's Facebook / apps, etc. *(if applicable)*
5. All artworks & output files (in AI format) are to be prepared by the sponsors and the content approved by IFTA in advance.
6. Sponsors will be invited on stage to share their thoughts and success to the audience.
7. Display banner is to be prepared by sponsors.
8. Organizer will provide 1 table and 2 chairs for sponsors ONLY.
9. Video advertisement (in avi / wmv / mp4 format) is to be prepared by sponsors, and the content is approved by organizer in advance. The video will be shown during registration and cocktail time.
10. The duration of each episode of ViuTV Fintech Program is around 20minutes. Direct promotion is not allowed in TV program.  
TVC include: 15 second video with 1-year copyright, scriptwriting and video shooting.  
Content is required to relate IFTA Award and be approved by VivTV in advance under broadcast Ordinance.  
If there are fewer than 4 companies subscribing to this entitlement, IFTA reserves the right to cancel the relevant entitlement without any prior notice.

# Diamond Sponsor is exclusive.

^ The IFTA reserves the right of final decision in case of any disputes and any changes are subject to IFTA's final decision without any prior notifications.

\*Selected newspaper supplement(s): Hong Kong Economic Times / Headline daily / Hong Kong Economic Journal / am 730 / China daily etc

## Reply Form

To: IFTA Awards Secretariat  
 Room 1106-08, C. C. Wu Building  
 302-308 Hennessy Road, Wan Chai, Hong Kong  
 Attn: Mr Alex Wong / Ms Rosy Tsang  
 Tel: +852 3159 2907 / +852 3159 2943  
 Email: [secretariat@iftaawards.org](mailto:secretariat@iftaawards.org)

We are pleased to confirm that our Company will sponsor the following package:  
 (please ✓ as appropriate)

	Package	Rate (HKD)
<input type="checkbox"/>	Diamond	\$280,000+
<i>* All artworks &amp; output files (in AI format) are to be prepared by the sponsors and the content approved by IFTA in advance.</i>		

We shall send a crossed cheque in the sum of HK\$\_\_\_\_\_ payable to  
**"INSTITUTE OF FINANCIAL TECHNOLOGISTS OF ASIA LIMITED"** and mailed to the address  
 above.

### Contact Information

<b>Company Name:</b>	
<b>Address:</b>	
<b>Contact Person (Cr/ Ir / Sr / Dr / Mr / Mrs / Ms) :</b>	<b>Contact Number:</b>
<b>Email:</b>	
<b>Date:</b>	<b>Signature (with company chop):</b>

- THANK YOU FOR YOUR GENEROUS SUPPORT-